THE BLAKE

AT NEW BRAUNFELS

Welcome to The Blake at New Braunfels

BUILDING A NEW TRADITION IN CARE

The Blake at New Braunfels, conveniently located between San Antonio and Austin, features resort-style comfort and service. Hospitality and luxury are blended to create an exceptional senior retirement community. You are going to feel right at home!

THE BLAKE
AT NEW BRAUNFELS

What We Offer

OUR UNIQUE AMENITIES

- Spacious suites with a variety of floor plans
- Onsite Therapy Program and 24/7 Onsite Nurses
- Active lifestyle program that promotes social, emotional and physical well-being
- Delicious chef-prepared meals and healthy snacks served daily in a restaurant-style atmosphere
- Concierge services to assist residents with transportation and family communication needs
- Daily and weekly housekeeping services
- Salon, movie theater, game room, physical therapy clinic and abundant space for gatherings

ASSISTED LIVING

When is the right time for assisted living? When you find the right place. From the atmosphere to the care, every experience in our community is customized for each resident's needs.

- A variety of secure suite designs
- Customized wellness programs
- Full hospitality services

OUR NEIGHBORHOOD

- Deep in the heart of the Texas Hill Country, conveniently set astride the I-35 corridor between San Antonio and Austin (one of the most-traveled highway intersections in Texas), New Braunfels is overflowing with old world heritage and small town Texas charm.
- New Braunfels has over 700 acres of land that consists of developed parks and open space providing a wide variety of recreational opportunities to meet your leisure needs.

THE BLAKE
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A Culinary Experience

HOSPITALITY

We know that food plays an important role in the quality of life, so our approach is hospitality-driven. To us, this means thoughtful and well-balanced menus that offer restaurant-style choices, a smiling staff, fresh flowers on the table, real china and glassware, and a team who genuinely listens and takes pride in serving our residents.

FOOD EXPERIENCE

Each day we offer our residents selections from a restaurant-style à la carte menu, which is always available. We are especially proud of our wide range of breakfast classics and freshly ground coffee.

QUALITY

The Blake works with the same suppliers of fine local restaurants. That means our chefs can prepare high-quality produce, seafood, meats and seasonal specialties. We are proud to provide signature Southern cuisine that is both delicious and health-focused.

NUTRITION AND EXPERTISE

With years of experience in fine dining, The Blake's chefs and cooks are able to prepare nutritious meals that rival the quality of the best restaurants. Our culinary team focuses on brain foods: nuts and fish, rich in Omega-3 fatty acids, beans, greens, fruits and a wide array of nutrient-dense vegetables, both cooked and raw.

SIGNATURE DINING DESTINATIONS

Enjoy a meal in our main dining room, *Birch & Beam,* or a glass of wine at the bar, *Gather 830* - you can also grab a casual snack at *The Crossing*, our communty café.

Birch & Beam

GATHER 830

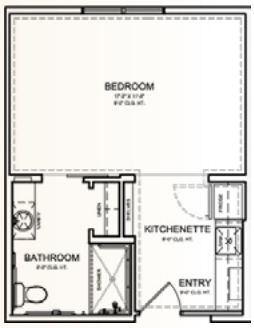
THE CROSSING
a community cafe

THE BLAKE
AT NEW BRAUNFELS

Floor Plans

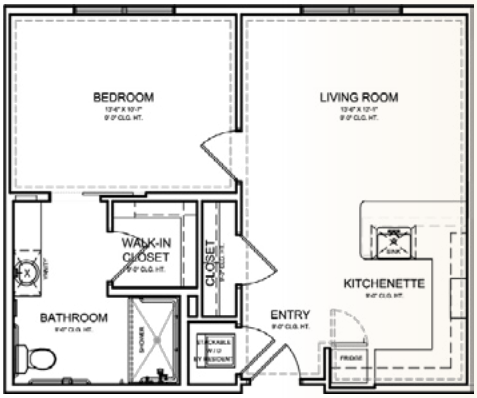
ASSISTED LIVING

STUDIO
409 SQ. FT.



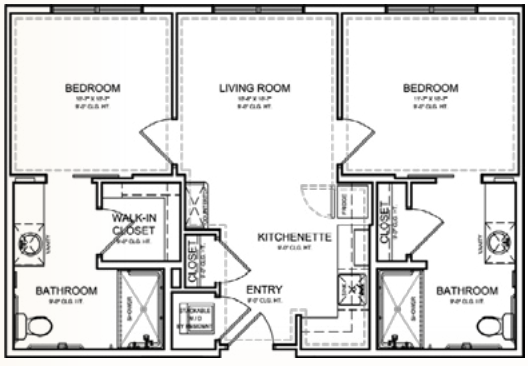
ONE-BEDROOM SUITE
515 SQ. FT.

ONE-BEDROOM DLX. ST.
638 SQ. FT.



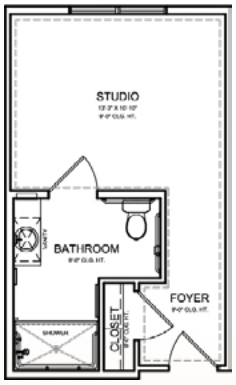
ASSISTED LIVING

TWO-BEDROOM DLX. ST.
778 SQ. FT.

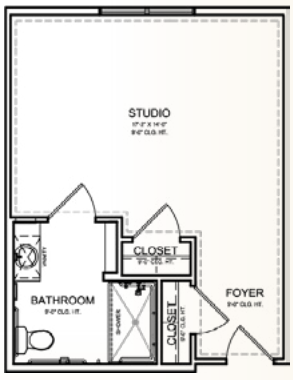


MEMORY CARE

STUDIO
317 SQ. FT.



STUDIO SUITE
417 SQ. FT.



THE BLAKE
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BMG Life

BMG Life is an activity-based program comprised of four fundamentals – lifelong learning, individuality, family connections and engagement – to enrich the lives of our residents on a daily basis.

We offer:

- **Calendar Components**: Physical, Spiritual, Monthly Theme, Family Events, Entertainment and Outings.
- **Annual Theme**: Educational and exploration driven, we introduce a new subject each month with different opportunities for residents to engage, reminisce and learn.
- **Tailored programming**: A LifeLong Learning Profile is a detailed background and interest packet that allows our team to get to know each individual and customize our programming to suit residents' individual needs.
- **Family Events**: Families are invited to join us for activities any time and are encouraged to come out to our big events each month like our Taste of The Blake.

BMGlife

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Memory Care

EXPECT A HIGHER LEVEL OF CARE

If someone in your life is struggling with memory loss, you understand the challenges for both the sufferer and their loved ones. So do we. We provide a calming, low-stress environment for older adults with moderate to severe memory impairments. Residents have their own dining room, spacious living areas and unmatched attention and support.

Residents are engaged throughout the day with activities provided at specific times of the day to assist in mental stimulation, physical movement and overall well-being.

Team members earn additional certification in the areas of dementia and Alzheimer's to offer a person-centered approach and provide better quality of care.

Walkwithme
An Exclusive BMG Memory Care Program

EXCLUSIVE MEMORY CARE

For residents who experience memory loss from Alzheimer's or another form of dementia, The Blake offers memory care suites that are safe, secure and designed for residents with cognitive challenges.

We offer:

- Specially designed floor plans
- A monitoring system configured to match each resident's behavioral pattern – creating continuous protective, noninvasive security for the resident
- Customized wellness programs
- Extensive amenities tailored to memory care residents

THE BLAKE'S EXCLUSIVE MEMORY CARE PROGRAM

Walk With Me is a one-of-a-kind memory care program customized to meet the needs of each resident while increasing quality of life through a holistic approach that stimulates the senses. The Blake's memory care experts focus on the social, spiritual, cognitive, physical and emotional well-being of our residents. The Blake also utilizes *LifeLoop*, a state-of-the-art system that combines touchscreen technology to increase resident engagement.

THE BLAKE
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LifeLoop

STAY CONNECTED TO WHAT'S GOING ON AT THE BLAKE

The Blake at New Braunfels is proud to offer LifeLoop, an easy-to-navigate app available on desktops, smartphones or tablets. This seamless platform lets residents communicate with loved ones, explore community activities and so much more.

EVERYTHING YOU NEED, RIGHT AT YOUR FINGERTIPS

- Send photos and messages to friends and family
- View daily and weekly dining menus
- Submit maintenance requests
- Stay in contact with team members and receive resident updates
- Access music, games, travel, fitness and other content suited to your personal interests
- Schedule transportation for appointments and shopping
- Register and receive reminders for community activities and events

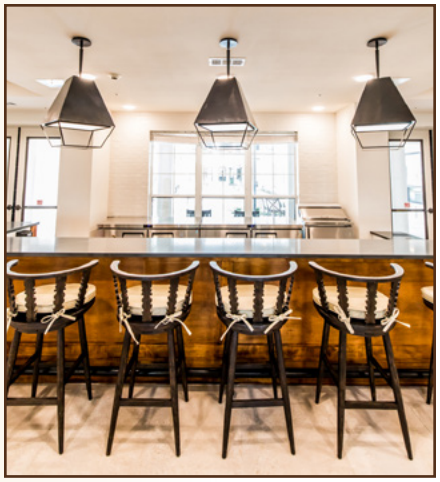
With convenient access for residents and peace of mind for their families, LifeLoop makes it easy to stay connected and engaged.

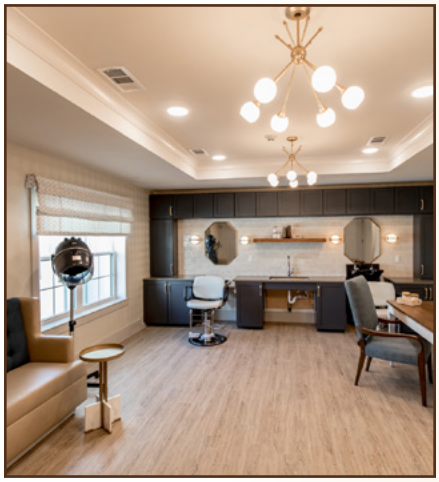
THE BLAKE
AT NEW BRAUNFELS

Gallery

PICTURE LIFE AT THE BLAKE

With spacious floor plans, a focus on an active lifestyle, delicious food options, social gatherings and carefully planned activities, life at The Blake looks vibrant!





THE BLAKE
AT NEW BRAUNFELS

Virtual Tours

Take a virtual tour of our exquisite community and discover all The Blake at New Braunfels has to offer.

CLICK HERE TO SEE MORE ➤

THE BLAKE
AT NEW BRAUNFELS

Our Team

EXECUTIVE DIRECTOR

DEAN FISCHBECK

Born and raised in New Braunfels, Dean is a graduate of Canyon High School and earned his Bachelor's Degree in Business Administration from the University of Incarnate Word, San Antonio. Dean has 11 years of civilian service with Air Force Lodging and more than 24 years of experience in senior living.

DIRECTOR OF SALES

CARRIE ANNE SILVERS

Carrie Anne Silvers has been a leader in the hospitality industry in San Antonio for over 20 years. Always interested in Senior Living, Carrie Anne decided to make a change to healthcare and became a Senior Living Sales Counselor. She feels very lucky to work at The Blake and she is excited to use her hospitality skills and "heart for service" in a new way.

LEARN MORE ABOUT OUR TEAM ➤

THE BLAKE

AT NEW BRAUNFELS

Texas' Premier

RESORT-STYLE ASSISTED LIVING AND MEMORY CARE COMMUNITY

www.BlakeAtNewBraunfels.com

830.623.2105

New Braunfels, Texas

AL #110563