THE
BLAKE
AT VIERA

Welcome to The Blake at Viera

BUILDING A NEW TRADITION IN CARE

The Blake at Viera features resort-style comfort and services where hospitality is blended with the golden age of retirement to create a vibrant community for seniors unlike any other. Located in the Viera master-planned community, The Blake at Viera is centrally located on Florida's Space Coast in Brevard County, with an abundance of activities for residents to enjoy. You are sure to feel right at home.

THE BLAKE AT VIERA

What We Offer

OUR UNIQUE AMENITIES

- Spacious suites with a variety of floor plans
- Active lifestyle program that promotes social, emotional and physical wellbeing
- Delicious chef-prepared meals and healthy snacks served daily in a restaurant-style atmosphere
- Pet-friendly community
- Concierge services to assist residents with transportation and family communication needs
- Daily and weekly housekeeping services
- Salon, movie theater, game room, physical therapy clinic and abundant space for gatherings

ASSISTED LIVING

When is the right time for assisted living? When you find the right place. From the atmosphere to the care, every experience in our community is customized for each resident's needs.

- A variety of room layouts with security
- Customized wellness programs
- Full hospitality services

OUR NEIGHBORHOOD

- Located in the Viera master-planned community centrally located on Florida's Space Coast in Brevard County
- Offers shopping, dining, A-rated schools, houses of worship and healthy living options, all with a focus on thoughtful stewardship of the land
- Diverse attractions and parks are available, including the Brevard Zoo, Space Coast Stadium and a top-ranked public golf course
- Direct access to Interstate 95

THE BLAKE AT VIERA

A Culinary Experience

HOSPITALITY

We know that food plays an important role in the quality of life, so our approach is hospitality-driven. To us, this means thoughtful and well-balanced menus that offer restaurant-style choices, a smiling staff, fresh flowers on the table, real china and glassware, and a team who genuinely listens and takes pride in serving our residents.

FOOD EXPERIENCE

Each day we offer our residents selections from a restaurant-style à la carte menu, which is always available. We are especially proud of our wide range of breakfast classics and freshly ground coffee.

QUALITY

The Blake works with the same suppliers of fine local restaurants. That means our chefs can prepare high-quality produce, seafood, meats and seasonal specialties. We are proud to provide signature Southern cuisine that is both delicious and health-focused.

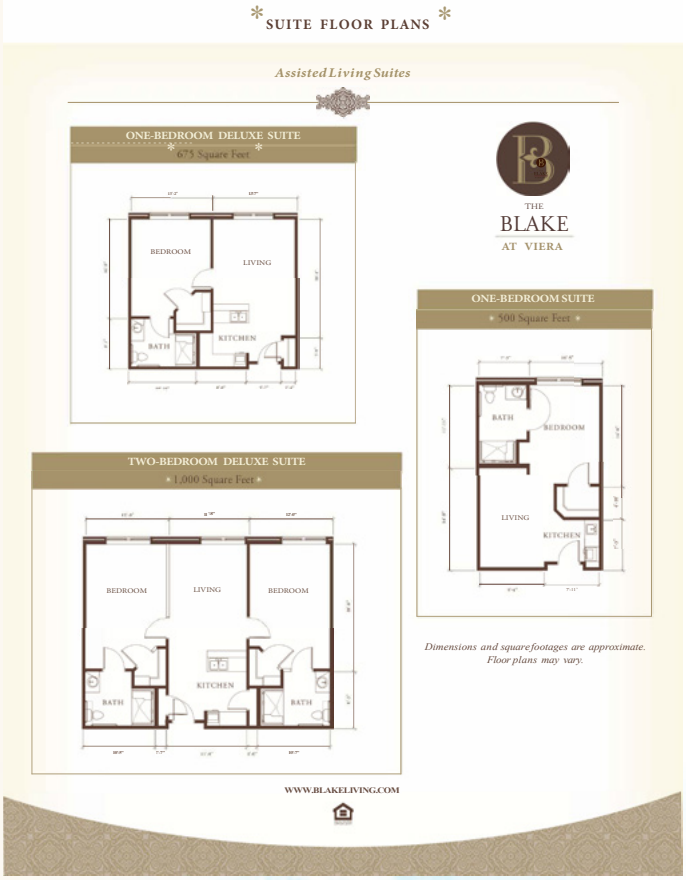
NUTRITION AND EXPERTISE

With years of experience in fine dining, The Blake's chefs and cooks are able to prepare nutritious meals that rival the quality of the best restaurants. Our culinary team focuses on brain foods: nuts and fish rich in Omega-3 fatty acids, beans, greens, fruits and a wide array of nutrient-dense vegetables, both cooked and raw.

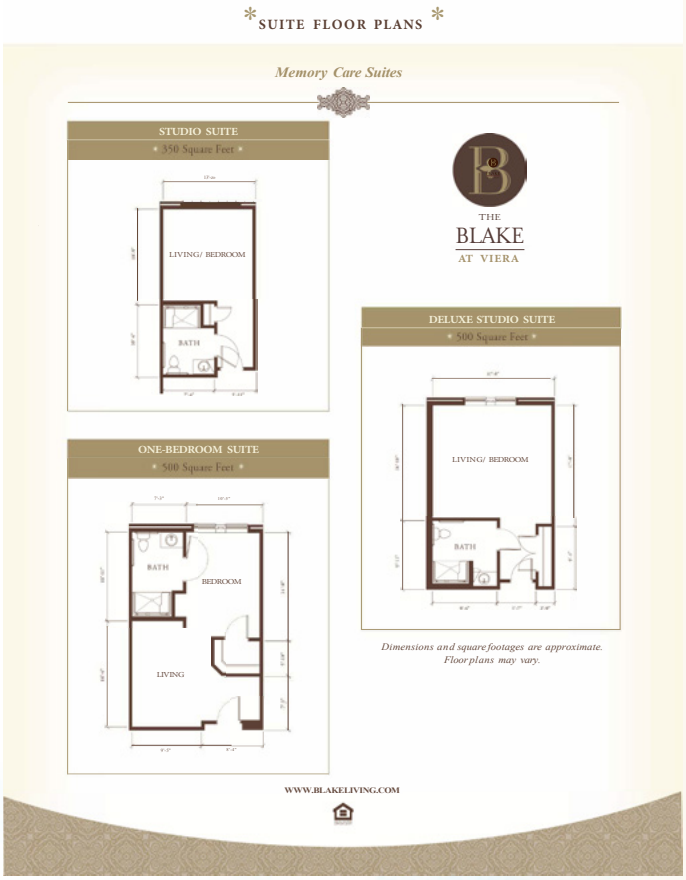
THE BLAKE AT VIERA

Floor Plans

ASSISTED LIVING



MEMORY CARE



Assisted Living floor plans are spacious and designed with the ultimate convenience and comfort for both you and your guests in mind.

Our Memory Care apartments are engineered to allow you the best quality of life and to maintain your independence for as long as possible.

THE BLAKE AT VIERA

BMG Life

BMG Life is an activity-based program comprised of four fundamentals – lifelong learning, individuality, family connections and engagement – to enrich the lives of our residents on a daily basis.

We offer:

- **Calendar Components**: Physical, Spiritual, Monthly Theme, Family Events, Entertainment and Outings.
- **Annual Theme**: Educational and exploration driven, we introduce a new subject each month with different opportunities for residents to engage, reminisce and learn.
- **Tailored programming**: A LifeLong Learning Profile is a detailed background and interest packet that allows our team to get to know each individual and customize our programming to suit residents' individual needs.
- **Family Events**: Families are invited to join us for activities any time and are encouraged to come out to our big events each month like our Taste of The Blake.

BMGlife

THE BLAKE AT VIERA

Memory Care

EXPECT A HIGHER LEVEL OF CARE

If someone in your life is struggling with memory loss, you understand the challenges for both the sufferer and their loved ones. So do we. We provide a calming, low-stress environment for older adults with moderate to severe memory impairments. Residents have their own dining room, spacious living areas and unmatched attention and support.

Residents are engaged throughout the day with activities provided at specific times of the day to assist in mental stimulation, physical movement and overall well-being.

Team members earn additional certification in the areas of dementia and Alzheimer's to offer a person-centered approach and provide better quality of care.

Walkwithme
An Exclusive BMG Memory Care Program

EXCLUSIVE MEMORY CARE

For residents who experience memory loss from Alzheimer's or another form of dementia, The Blake offers memory care suites that are safe, secure and designed for residents with cognitive challenges.

We offer:

- Specially designed floor plans
- A monitoring system configured to match each resident's behavioral pattern – creating continuous protective, noninvasive security for the resident
- Customized wellness programs
- Extensive amenities tailored to memory care residents

THE BLAKE'S EXCLUSIVE MEMORY CARE PROGRAM

Walk With Me is a one-of-a-kind memory care program customized to meet the needs of each resident while increasing quality of life through a holistic approach that stimulates the senses. The Blake's memory care experts focus on the social, spiritual, cognitive, physical and emotional well-being of our residents. The Blake also utilizes *LifeLoop*, a state-of-the-art system that combines touchscreen technology to increase resident engagement.

THE BLAKE AT VIERA

LifeLoop

STAY CONNECTED TO WHAT'S GOING ON AT THE BLAKE

The Blake at Viera is proud to offer LifeLoop, an easy-to-navigate app available on desktops, smartphones or tablets. This seamless platform lets residents communicate with loved ones, explore community activities and so much more.

EVERYTHING YOU NEED, RIGHT AT YOUR FINGERTIPS

- Send photos and messages to friends and family
- View daily and weekly dining menus
- Submit maintenance requests
- Stay in contact with team members and receive resident updates
- Access music, games, travel, fitness and other content suited to your personal interests
- Schedule transportation for appointments and shopping
- Register and receive reminders for community activities and events

With convenient access for residents and peace of mind for their families, LifeLoop makes it easy to stay connected and engaged.

THE BLAKE AT VIERA

Gallery

PICTURE LIFE AT THE BLAKE

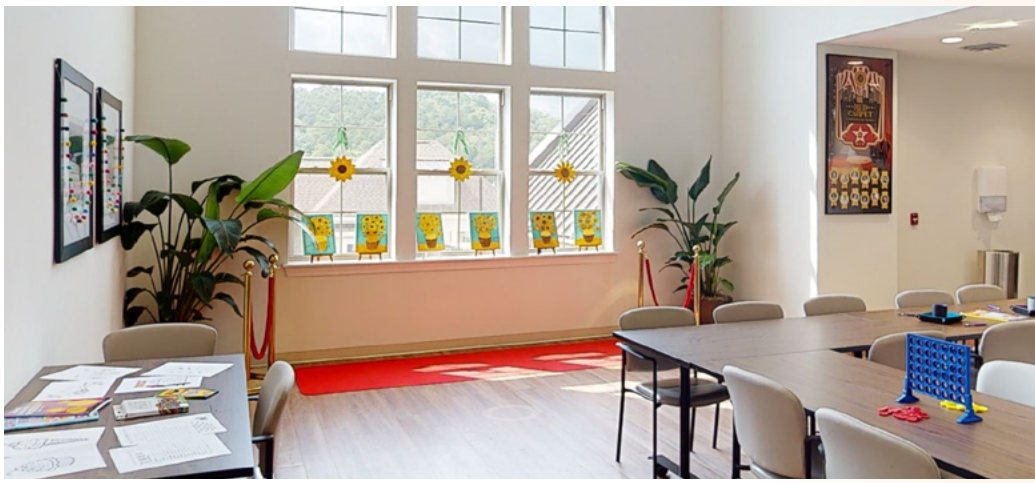
With spacious floor plans, a focus on an active lifestyle, delicious food options, social gatherings and carefully planned activities, life at The Blake looks vibrant!

THE BLAKE AT VIERA

Virtual Tours

Take a virtual tour of our exquisite community and discover all The Blake at Viera has to offer.

CLICK HERE TO SEE MORE ➤



THE BLAKE AT VIERA

Our Team

EXECUTIVE DIRECTOR

CYNTHIA COOLER

Cynthia is originally from Memphis, TN. As a seasoned senior living professional, she has worked in skilled nursing and served independent living, assisted living and memory care residents in several local communities.

DIRECTOR OF SALES

REETU HAAVE

Reetu is from Maryland and now resides in Viera with her husband and two sons. She attended George Washington University for both her undergraduate & graduate programs. Reetu has served as a sales and marketing director, and Administrator in various senior living communities. Her passion for the industry lies in making personal connections that truly enhance lives. She believes the reward for finding the right community is immeasurable freedom.

LEARN MORE ABOUT OUR TEAM ➤

THE BLAKE

AT VIERA

Brevard County's Premier

RESORT-STYLE ASSISTED LIVING AND MEMORY CARE COMMUNITY

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